WELCOME ACADEMIC YEAR 2014

ATLANTIS University is very excited to start this new academic year 2014. This is an exciting year, and we encourage you to take advantage of all that AU has to offer as you begin your academic programs with us. I hope that your time here will be both academically productive and personally rewarding. Think creatively and reach for the stars.

One of the university's goals is "to transform lives and create career minded individuals thorough quality education" and it does this by providing the environment and resources you will need to develop skills and knowledge in your chosen field. As a student, it is your job to continue challenge you to solve problems, explore new areas of study and go beyond the boundaries of current knowledge to make new discoveries. In addition to working with the finest faculty, you will soon be well acquainted with our new classroom, computer labs and resource center to provide better services for you.

Once again, welcome to this new Academic year 2014

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ARE LEADERS BORN OR BECOME?
Mrs. Jennifer Toussaint-Cali - Professor, Business Department

Whether in home-offices or in the boardrooms of E-Commerce across the globe, no one remains successful in business without a road map, which is a carefully crafted and executed business plan. Understanding that the plan is a constant work-in-progress, in other words, a means with no end, requires a confident and relentlessly analytical mind.

People with analytical minds are at an advantage; however, any forward looking organization seeks to add to their roster, people who will contribute to their bottom line: increase profit. The right candidates are, among others, good communicators, team players, leaders, techies and ethical decision makers. The ability to identify a problem before it brews is critical to any organization. Too many managers are not equipped with the knowledge and ability to conjure well-articulated solutions for the situation, that they opt to overlook the issue, hoping it will go away. The result is catastrophic and often leaves too little time for a resolution before the organization crumbles. That's why decision makers in organizations are looking to recruit managers who can lead and not just be employees. Communicating effectively is important since it is a tool managers use for transmitting information, ideas, and feedback throughout the organization. Emotional intelligence should be the core of good and effective communication in order to promote excellent human relations and avoid misunderstanding and misrepresentation of facts. An organization is made up of a great team of people working together to achieve the goal set by the CEO/Leader. To succeed, the leader must have a vision. The leader must take the initiative to recognize the abilities and talents of each one of his/her employees and match them with responsibilities according to their skill set, and individual temperaments to meet the goal. People use the term 'Divisibility in the Workplace' loosely. Yet when confronted with those who behave, look, sound, observe and dress differently from what is considered 'the norm', some managers are left baffled and incapable to manage. That is why leaders and managers must be knowledgeable enough to employ lawful and ethical codes in each decision in order to avoid ramifications. With the cutting edge of technology, CEOs are getting younger than ever before. The ability to accept guidance before making final decision requires humility, and one that will preserve both the CEOs and their organizations. What are today's students doing to position themselves as the next Steve Jobs and Mark Zuckerberg? What lessons can be learned from both men? Is it possible to be young and educated? There are still so many new products/services to be created and launched. Technology has afforded many tools to tomorrow's CEOs/Leaders. Educate. Capitalize. Lead on.

FIVE KEYS OF SUCCESS FOR TODAY’S PROJECT MANAGER
Mr. Christian F. Schöpp - Professor, Business Department

In today’s recovering economy and ever so demanding business environments, the need for project managers who are able to quickly react to changes and see the overall financial picture is increasing. For decades, organizations of all types and sizes have come to rely on project teams to assume critical initiatives. Whether it’s to design a new building, or to launch a new product, project teams are often responsible for much, if not all, of the heavy lifting. While the role of the project manager continues to be one that ‘leads projects’, organization are now asking more from them especially in terms of identifying which projects are ‘good or bad for the organizations’. The classical approach dictates that the main responsibility of a project manager is to achieve the expected deliverables assigned to him/her from the project plan. Projects are completed according to cost, time and expected quality (as restrained by resources allocated to it).

However, a key issue for today’s business leaders remains: What are the expected benefits or what is the value given to my company after the completion of these projects? To achieve the expected benefits, various questions arise on how best to manage these projects, for example: Is it better to manage projects individually or collectively? In the case where several projects are interdependent, should we not consider a comprehensive risk management in order to give the best chance of success? Such questions can easily be answered by project managers who exude the necessary skills and vision. While there is several attributes that can help today’s project managers, here is a list of five essential attributes in order to develop upward reporting leadership.

1. **Connect the project to the overall business plan — Profitability.**
   The link between the project and the overall business is paramount. Ensure the effectiveness of the program and be sure that profitability remains a constant concern of the manager. Too often do project team and its manager ignore or don’t understand the greater impact of the project on the organization’s overall bottom line. Projects do not happen in a vacuum independently from the organization’s overhead costs.

2. **Establish strong governance — Adapt to change.**
   All projects should have the appropriate governance/structure to maximize the chances of success and upward reporting. Projects are defined by what is being accomplished and changed as a result. These changes are therefore part of the heart of the project and the organization. From the outset an organisation should support these changes, through solid governance. Without strong governance project run the risk of delays and cost overrun and may lose support from the leadership.

3. **Working with stakeholders — Incorporate their contributions.**
   Projects must also take into account, identify and manage numerous stakeholders (i.e. banks, public support). Project managers must identify, understand their expectations and ensure that they are sufficiently involved. Without their approval or proper management of their project contribution projects could lose backing and undermine the overall project.

4. **Manage risks — Identifying financial benefits through the life of the project.**
   Some risks of the project are related to its nature (duration up to several years, significant financial issues, etc...). However, risk management is not managing project risks but knowing when risks may exceed the projects’s life cycle. It is important that project managers continuously review the overall financial plan and forecast expectation while remaining on tasks.

5. **Managing the execution — Team Members and Generate Profits.**
   Managing the execution of a project is first and foremost selection of good governance and selecting the right tools to achieve the final result, such as the proper team members. While projects must generate deliverables, the project manager should also aim to generate profits for the organization. It is not enough anymore to complete projects within the projected cost. In a today’s economy, organizations are looking for ways to cut costs — especially projects and their staffs that are under-performing. As a project manager, your own performance may be measured based upon the success of your projects and the happiness of your executives, stakeholders and generated profits. By taking the approaches mentioned above, you can position yourself as a trusted leader — one who is too valuable to consider dismissing, one who will be recommended for leadership in good times and down-times.
ATLANTIS UNIVERSITY EXPANDS ITS ACADEMIC OFFERINGS AND SERVICES TO OUR MILITARY COMMUNITY IN HOMESTEAD

We are proud to announce that on February 10, 2014 Atlantis University began teaching classes inside the Homestead Air Reserve Base, these classes are in direct support of the Air Force personnel education needs to fulfill their military academic requirements. This project was the result of close cooperation between the Air Force Command at the HARB in Homestead, their Education Office and Atlantis University, which culminated with the first class start on February 10th. Additionally Atlantis University will introduce other general education classes in the near future to the base schedule while the “Speech and Communication” class continues.

As an Academic Institution it give us great pleasure, pride and a sense of responsibility to be a part of a community that supports our great military personnel in their education needs. Atlantis University continues to grow in variety of menus and working with our military community and veterans feels our staff with joy and a way to give back to our hardworking men and women of our great Armed Forces.

* This winter semester 2014 AU started offering classes with 4 weeks in length for their academic courses. Student are able to progress in their academic programs by taking one course at time, facilitating the student to put all their efforts and concentration to 1 course instead of a 4 or 5 courses in the semester.

* In our efforts to expand access to our students abroad, we have increased our program offerings to more online programs in Spanish. Now are AS, Bachelors in Business and Computer Information Technology as well as MBA programs are completely in Spanish and online.

* During the month of March we also had the participation of the Guest speaker Ms. Endrina Freitas, Global Partner Program Manager at VM Ware in Florida. She came to speak to our students in the Business school. Ms. Freitas has extensive Global experience particularly in technology, having worked for industry leaders such as Microsoft, Citibank, Cisco, General Electric and others. Her topic of discussion was “The Supply, Demand, and Utilization of Technology in Contemporary Global Markets”.

CAREER SERVICES BLOG

25 Career Tips for College Students

By Dr. Tom Denham

Here are 25 tips to prepare you for the realities of working and successfully landing in your dream job after reaching graduation:

1. Go to the Career Center on campus at least once a semester.
2. Believe in yourself, believe in something and have someone believe in you.
3. Success comes from inside of you.
4. In addition to your college degree, employers will want to see multiple internship experiences. Your competition has them.
5. Start building your resume early in your college career. Don’t wait until you get back from spring break of your Senior year.
6. Be nice to your faculty. You’ll need them someday to serve as a reference for graduate school or a job.
7. Get clarity and focus on the three types of jobs you will pursue: 1) Ideal Jobs, 2) Back-Up/Realistic Jobs, and 3) Survival Jobs.
8. Come up with your own personal and professional definition of success and don’t let anyone else define it for you.
9. Think of your first job as a stepping-stone that can help you get closer to your Ideal Job.
10. Show up early and stay late.
11. If you are self-aware, self-confident and self-disciplined you will go very far in life.
12. Take advantage of everything that college has to offer. Suck the life-force out of it. If you do, you’ll have no regrets.
13. Most jobs today are not for life. The time to start preparing for your next job search is the day you take your new job.
14. Eliminate poor grammar and slang from your speech.
15. Resist the temptation to use work time to conduct personal business like email, phone calls and combing the Internet.
16. An employer cares about how productive you are. They don’t really care whether or not you’re professionally fulfilled.
April 22
Earth Day 2014

On the month of April we will be celebrating Earth Day in which our students will have to compete by writing an essay on how they can make a difference in our community. The best price will receive a 1 year membership to Fairchild Gardens and will read their essay on Earth Day—Tuesday, April 22nd, 2014 in their class.

Stress Awareness Month
In our efforts to promote the interest in our student community on healthier life style and wellness issues, we will start this month by providing seminars that will touch bases on this important issues. To start this initiative, we will be hosting this month, From Burned Out to Fired Up! – How to Tame Your Stress and Boost Your Personal Power” by Dr Shermin Davis, Licenced Psychoterapist, We invite all students and the community to attend.