



SCHOOL OF BUSINESS

PROGRAMS

HOME OF
THE NON-CONFORMIST

WELCOME TO ATLANTIS UNIVERSITY: HOME OF THE NON-CONFORMISTS



ARE YOU READY TO
BECOME AN ATLANTIAN?



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WE LIVE IN A DIGITAL WORLD...

...BUT YOU ALREADY
KNEW THAT, OF COURSE.

LET'S STATE THE OBVIOUS.

This is a new era of globalization that we're living in. If you're reading this, you probably already know that. However, you might still find yourself wondering: How exactly do businesses approach the ever changing landscape of the Internet and digital media?

Here's their secret: innovative businesses are on the lookout for innovative professionals.

Long-gone are the days of hiring employees who fit a cookie-cutter mold.

Now, the biggest names in the marketing game are looking for marketers with holistic, interdisciplinary backgrounds. In other words, they search for businessmen and businesswomen who understand how real marketing works nowadays— both online and IRL.

THAT'S WHY AU IS HERE:

To offer you a rigorous educational program that is mentor-inspired, while also being tech-driven.

With this dedicated faculty and state-of-the-art tech tools, you'll be able to shape your skills within a diverse and inclusive learning environment.

The degree you complete today, is the business you will lead tomorrow.

Through AU, you will master the most in-demand skills and gain valuable leadership experience you can't find anywhere else.



× × × GET TO KNOW

**IT DEGREES MENTORED BY THE INDUSTRY LEADERS OF TODAY,
FOR THE INDUSTRY LEADERS OF TOMORROW.**

THE ATLANTIAN ADVANTAGE

There are certain things you'll find here, that you simply won't find anywhere else. For example, we believe in a **360° approach to higher education**. As a result, we offer a wide array of benefits that will help you make the most of whichever degree you choose to complete.

- State-of-the art tech tools.
- Innovative educational strategies.
- Immersive online programs.
- Degrees offered in English and Spanish.



ALWAYS AT THE FOREFRONT OF TECH

WHAT DO WE BRING TO THE TABLE FOR OUR IT STUDENTS?

MISSION:

We believe that new technologies are affecting the lives of people around the world. As a result, we have a responsibility to equip our students with the STEM knowledge that they need in order to excel in the tech industries

VISION:

To continuously evolve our School and the programs that it offers, so we are always at the forefront of education in cloud computing, cybersecurity, networking, coding, big data, and more.

UNDERGRADUATE **AND** GRADUATE STUDIES

**DIPLOMAS, CERTIFICATIONS, DEGREES...
YOU NAME IT, WE OFFER IT.**

But it's not just about what we offer; it's about how we can make it work for you. At our Business School, you will develop a highly specialized skill set. These kinds of abilities are hard to come by in the job market and as a result, they become a priceless asset for business professionals. Here's a sneak peek of the type of talents we'll help you curate:

- Critical thinking
- Strategic thinking
- Global mentality
- Innovative spirit
- Leadership and self-confidence
- Corporate finance
- Administrative work
- Marketing know-how
- And more...

**STILL READING? STILL INTERESTED?
KEEP ON GOING FOR MORE.**

THE 5 W'S?

THE FIVE W'S OF STUDYING BUSINESS AT AU

WHO

OUR FACULTY

We are proud to boast that our faculty is composed of esteemed educators from all around the world. They are committed to training their students so that they can learn to think outside the box (as nonconformists do) while also embracing their fullest potential in the labor market.

Our professors help students manage both industry and social challenges, approaching these situations with creativity, critical analysis, responsibility, and most of all, commitment.

WHAT

LEARNING OPPORTUNITIES ACROSS ALL EDUCATION LEVELS

Only at our Business School will you be able to find such a wide selection of programs and concentrations. Interested in Office Administration?

Do you feel a calling for International Business?

Or maybe Hospitality Management is more your style?

In any case; chances are that if you name it, we've got it.



WHEN

WHEN THE TIME IS RIGHT FOR YOU

AU understands what some universities don't: that not everyone's higher education journey is the same. In fact, no two students follow the exact same path when completing their degrees.

With our Accelerated Learning approach, your degree completion length can be half the national average. That means that you could earn your Bachelor's in 29 months or your Master's in as little as 12 months— even less, if you have transferable credits.

THE 5 W'S?

WHERE

A GLOBAL CAMPUS

We are a proud institution that offers a truly global campus experience. We have perfected the “art” of online education. Believe us when we say that we maximize all of the tech tools at our disposal to guarantee that you can take your online classes (without missing the on-campus experience) and stay connected wherever that life takes you.

Through our Global Campus, you can take advantage of all the same resources that you would find on our Miami school grounds. So if you can't come to us, don't worry. We'll meet you where you are.



THE 5 W'S?

THE HOW

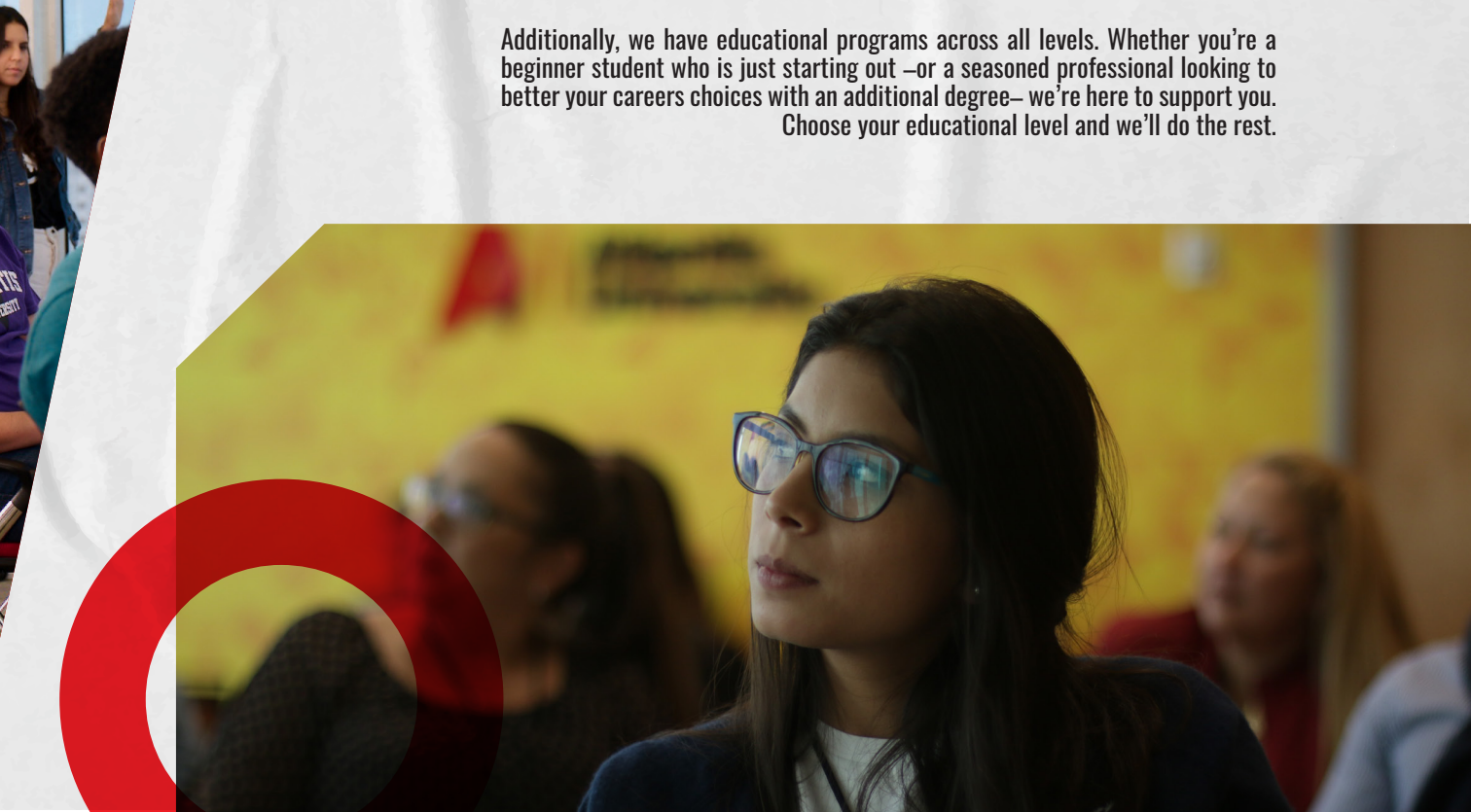
...AND YOU DIDN'T THINK WE WOULD FORGET ABOUT THE "HOW", RIGHT?

THIS IS HOW WE OFFER A VALUABLE EDUCATION:

BY HAVING A HUGE CATALOG WITH ALL SORTS OF DEGREES AND CONCENTRATIONS IN ALL KINDS OF LABOR MARKETS.

NO SUBJECT IS TOO NICHE; IF YOU'RE PASSIONATE ABOUT IT, WE PROBABLY HAVE A BUSINESS DEGREE FOR IT.

Additionally, we have educational programs across all levels. Whether you're a beginner student who is just starting out—or a seasoned professional looking to better your careers choices with an additional degree—we're here to support you. Choose your educational level and we'll do the rest.



DIPLOMA PROGRAM

THE HOW

WITH OUR EDUCATION PROGRAM, YOU'LL GAIN A WIDE RANGE OF SKILLS AND KNOWLEDGE TO LEAD AND INSPIRE OTHERS IN SCHOOLS AND COMMUNITIES.

LANGUAGE INSTITUTE

OFFICE ADMINISTRATION:

WHY NOT BECOME AN OFFICE MANAGER AND A TEAM LEADER?

We'll prepare you for a career in managerial positions by transforming you into a creative thinker, a strong communicator, and of course— a master of negotiation.

UNDERGRADUATE STUDIES

ASSOCIATE'S IN BUSINESS ADMINISTRATION:

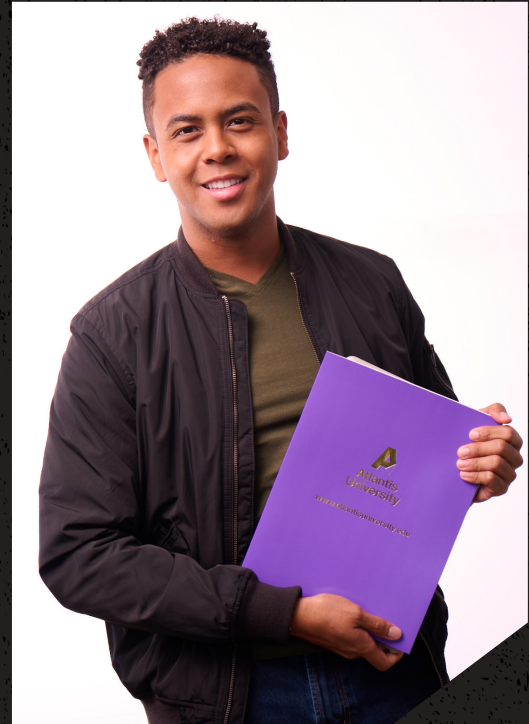
EVERYBODY KNOWS THAT LEADERS AREN'T BORN— THEY'RE MADE WITH THE HELP OF PROGRAMS LIKE OURS.

This program prepares you for management roles in a variety of organizations. Here, you'll learn how to apply business concepts to real-world scenarios.

ASSOCIATE'S IN INTERNATIONAL BUSINESS:

YOU DON'T HAVE TO TRAVEL AROUND THE WORLD TO UNDERSTAND THE IN'S AND OUT'S OF INTERNATIONAL TRADE.

Through this program, you'll be trained in a wide array of industries that require a technical understanding of international commerce. Accounting, leadership skills, HR experience— you name it and you'll get it.



UNDERGRADUATE STUDIES

BACHELOR'S IN BUSINESS INTELLIGENCE AND ANALYTICS:

DON'T JUST WALK THE WALK... LEARN HOW TO TALK THE TALK WHEN IT COMES TO LEADING DIGITAL ORGANIZATIONS.

Our goal with this program is to shape your creative mind and transform you into the best data-driven decision maker you can be. Take charge and get ready to become a leader in the 21st-century global marketplace.

BACHELOR'S IN DIGITAL MARKETING:

DO YOU KNOW WHAT KPI STANDS FOR? DO YOU UNDERSTAND THE INNER WORKINGS OF A CRM SYSTEM? DON'T FEEL INTIMIDATED!

Through our Digital Marketing concentration, our faculty will show you how to execute digital campaigns, manage SEO, and understand other key concepts that are critical to know in the digital business world.

BACHELOR'S IN HEALTHCARE MANAGEMENT:

THIS CONCENTRATION IS THE IDEAL CROSSOVER FOR THOSE STUDENTS WHO HAVE A PASSION FOR BOTH BUSINESS AND HEALTHCARE.

By the time you graduate, you'll know how to confront (and surpass!) all of those specific issues and challenges that concern the healthcare delivery industry.

BACHELOR'S IN HOSPITALITY MANAGEMENT: WHAT DO YOU GET WHEN YOU COMBINE A BUSINESS DEGREE WITH A HOSPITALITY CONCENTRATION AT AU?

The answer is an amazing, in-depth program that will show you the ropes of the hospitality management field. Gain all the necessary skills needed in order to manage casinos, cruises, hotels, restaurants, and more. Don't just become a business professional— become the “host with the most.”

BACHELOR'S IN PROJECT MANAGEMENT: DOES BUILDING A ROBUST BUDGET AND SCHEDULING AN EFFICIENT WORKFLOW SOUND LIKE YOUR THING?

In that case, this AU degree in project management sounds right up your alley. Hone your skills in this program and you'll come out of it ready to pass the Project Management Certification industry credential exam (CAPM) with flying colors.

BACHELOR'S IN INTERNATIONAL BUSINESS: MAYBE YOU CAN'T WAIT TO ENTER THE BUSINESS WORKFORCE. OR MAYBE YOU FEEL LIKE THERE'S A GRADUATE DEGREE OUT THERE THAT IS CALLING YOUR NAME.

Either way, the International Business concentration will give you the solid foundation (in theory and in practice) that you'll need in order to take business organizations by storm.

GRADUATE STUDIES

MS IN BUSINESS ADMINISTRATION: **ARE YOU READY TO MAKE AN IMPACT?**

DON'T WAIT, THEN.

Claim and attain the leadership position you've always wanted and needed to launch your own startup, while you're still in school. How? By joining this MS program, that's how. Over the course of the degree, our faculty of industry thinkers and leading practitioners will guide you as you improve your decision-making skills and translate your Big Ideas into action.

MBA IN BUSINESS INTELLIGENCE AND ANALYTICS:

IF A BUSINESS CAREER IN THE TECH SECTOR PIQUES YOUR INTEREST... IF YOU'RE A DATA-DRIVEN JUNKIE...

Or if you simply have a keen interest in mastering managerial skills, Atlantis has a program with your name on it. Maximize your digital competencies and transform yourself into an effective decision maker within the market.

MBA IN DIGITAL MARKETING:

THE CURRENT DIGITAL LANDSCAPE IS CONSTANTLY BEING SHAPED AND RESHAPED BY GLOBALIZATION AND TECHNOLOGY.

But don't worry—leave it to us, and we'll make sure you don't fall behind. Within this graduate degree, you'll gain all of the know-how behind the digital business world.



MBA IN INTERNATIONAL BUSINESS:

In this degree, we'll show you how to master business in any sort of global context. Learn how to manage international locations, track budgets, increase efficiency, and so much more.

MBA IN INFORMATION TECHNOLOGY:

PLANNING, MANAGING, AND LEADING IT PROJECTS DOESN'T HAVE TO BE A DAUNTING TASK.

This AU degree will introduce you to a world where business and tech go hand-in-hand. Become a liaison and bridge the gap between the business and the technical aspects of even the most complicated projects.

MASTER IN HOSPITALITY MANAGEMENT:

NEED A COMPETITIVE EDGE? YOU'LL FIND THAT HERE AND NOWHERE ELSE, BECAUSE THERE'S NO OTHER DEGREE QUITE LIKE THIS ONE.

At Atlantis, we are well aware that the hospitality management arena is a demanding one. We will give you the 4-1-1 on the ways in which decision-making abilities, management skills, and cultural understanding can make a positive impact in the world of hospitality.



MICRO'S AND DUAL'S



MICROMASTERS AND DUAL DEGREES: HIGH-PACED ALTERNATIVES FOR THE NONCONFORMISTS



BET YOU DIDN'T SEE THIS COMING:

WERE YOU AWARE THAT AU PROVIDES A COUPLE OF UNIQUE EDUCATIONAL OPPORTUNITIES KNOWN AS MICROMASTERS AND DUAL DEGREES?

HERE'S HOW THESE PROGRAMS WORK:



MICRO- MASTERS

Gain a competitive edge within the business market with a MicroMasters: a series of short-term certifications that are specifically engineered to boost your career. Expand your skill set with a MicroMaster in:

- Strategic Management
- Accounting & Finances
- Entrepreneurship & Commercial Innovation
- E-Business, Technology, & Management
- International Business Management

DUAL DEGREES

2-for-1 deals aren't just a thing that you find in stores. With a Dual Degree, you can quite literally obtain two degrees for the price (and time!) of one. These intensive 20-month-long programs are designed to help business professionals who are striving for leadership opportunities in a particular field. Here's a sneak peek of what your options are:

- MBA + Master's in Health Management
- MBA + Master's in Information Technology

CAREER SERVICES

THIS IS WHAT THE FUTURE OF BUSINESS LOOKS LIKE

Specialized degrees, leadership training, and in-demand certifications isn't all that Atlantis University offers. There's more! At our dedicated AU Career Center, we go the extra mile in order to help you land a job once you graduate.

YOUR PATH TO SUCCESS

Our placement services will play an active role in your Atlantean journey. Maybe you're trying to get ready for a job or internship interview. Or perhaps you want to spice up your networking skills. Whatever it is that you need in order to advance your path towards employment, the AU Career Center is here to help.





WHAT DO THE **BUSINESS INDUSTRIES** LOOK LIKE RIGHT NOW?

WHAT WILL THEY LOOK LIKE **IN THE FUTURE?**

WHAT KIND OF
SKILLS
ARE THEY ON
THE LOOKOUT
FOR?

DID YOU KNOW THAT...

- ...Employment in Business Ops is expected to grow 5% in the next few years?
- ...Business experts who specialize in budget analysis can earn a median salary of almost \$80,000 a year?
- ...Between now and all the way through 2029, business occupations will increase by over 400,000 new jobs in the US?
- ...There's a growing demand for business specialists who understand customers and have an intimate knowledge of product demands?
- ...Employers are looking for candidates with experience in market analysis and marketing strategies?



TAKING THE NEXT RIGHT STEPS



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WOW! THAT WAS A WILD RIDE.

**WE'RE GLAD THAT YOU MADE IT ALL THE WAY
THROUGH WITH US. NOW YOU'RE ONLY A FEW
STEPS AWAY FROM BECOMING THE ATLANTIAN
BUSINESS PROFESSIONAL YOU WERE ALWAYS
MEANT TO BE.**

YOU'RE IN THE FINAL STRETCH, SO DON'T LOOK BACK NOW!

HERE'S A QUICK LITTLE BREAKDOWN OF WHAT OUR ADMISSIONS PROCESS LOOKS LIKE, IN 6 EASY STEPS:

- 1** **Complete our Admission's Application.**
Make sure to double-check the list of required documents that you'll be needing in order to complete your application.
- 2** Set up a friendly phone (or Zoom) interview with us. That way we can get to know each other better. You can also call before submitting your application, in case you have any questions.
- 3** Wait for your admission's notice.
- 4** Set up a meeting with our Financial Aid Department. There might be grants and extra benefits that you could potentially qualify for.
- 5** **Last but not least: Celebrate your arrival!**

WE SALUTE YOU AS A **NON-COMFORMIST.**
WE CONGRATULATE YOU AS A **NEW ATLANTHEAN.**
WE WELCOME YOU HOME!





VISIT, CALL, OR CLICK!

VISIT:
**WE WANT TO
MEET YOU!**

AU UNIVERSITY PARK
1011 SUNNYBROOK ROAD
MIAMI—FLORIDA 33136

CALL:
**TOLL-FREE,
OF COURSE**

+1 (855) 287-3347



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Atlantis University

HOME OF
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