

# PROGRAM BREAKDOWN

## MASTER OF SCIENCE IN HOSPITALITY MANAGEMENT

**MASTER OF SCIENCE IN HOSPITALITY MANAGEMENT / CONCENTRATION IN INTERNATIONAL REAL ESTATE MANAGEMENT**  
 (36 GRADUATE LEVEL SEMESTER CREDIT HOURS – ESTIMATED COMPLETION TIME 16 MONTHS)

COURSE NUMBER	COURSE NAME	CREDIT HOURS
MHM 527	Management of the Hospitality Industry	3.0 credit hours
MHM 538	Organizational Behavior, Cross Cultural & Team Management in the Hospitality Industry	3.0 credit hours
MHM 559	Consumer Psychology, Persuasion Strategies and Customer Relationship Management	3.0 credit hours
MHM 645	Hospitality Marketing Strategy (International Marketing)	3.0 credit hours
MHM 664	Hospitality Operations Management (Project Management)	3.0 credit hours
MHM 671	Business Plan and Hospitality: Financial Analysis, Strategic Forecasting & Budgeting in Hospitality	3.0 credit hours
MHM 687	Hospitality Data Analytics	3.0 credit hours
MHM 689	Hospitality Enterprise Technology and e-Tourism	3.0 credit hours
MHM 710	Capstone Project	3.0 credit hours

### CONCENTRATION: INTERNATIONAL REAL ESTATE MANAGEMENT (9 CREDITS)

MHM 802	Hospitality Asset Management	3.0 credit hours
MHM 815	Real Estate Markets, Institutions and Practices	3.0 credit hours
MHM 828	Real Estate Development and Market Analysis	3.0 credit hours

