

PROGRAM BREAKDOWN

Master of Science in Business Administration (MBA)

30 GRADUATE LEVEL SEMESTER CREDIT HOURS

MASTER'S IN BUSINESS ADMINISTRATION (MBA)

BRAVE MINDS ARE THE ONES THAT SHAPE THE BUSINESS WORLD.

Anyone who has ever achieved an advanced business degree will probably tell you the same thing: an MBA pushes you out of your comfort zone. But believe us, Atlanteans, when we say that it is always worth it in the end.

We're not just saying that, we really mean it! It's well-known among business professionals that securing a **Master's in Business Administration** comes with a plethora of benefits. These include a higher chance of job security and a salary raise. But hey, don't take our word for it.

Come see for yourself all the things that our School of Business offers you through this degree. Our esteemed faculty will lead the way as you analyze the latest commercial trends, apply innovative management techniques, and learn how to collaborate with teams in order to reach specific business goals.

Want to land a new management position? Want to develop a robust network of connections with industry professionals? Want to become your own boss? Chances are, your dream is a combination of some (or all) of these aspirations... And completing our MBA is the first step in the right direction.

THE OBJECTIVES

- To take your pre-existing experience in business administration, and deepen your knowledge in more advanced subjects regarding entrepreneurship, marketing, and integrated communications.
- To develop your competencies in critical analysis, risk management, and social responsibility, so that you can become a better leader within your workforce.

THE JOB PROSPECTS

So: You're about to graduate as a badass business professional with a specialized MBA. That's impressive! But then... What comes next? Luckily for you, the job outlook for graduates with special concentrations in areas as Business Intelligence, Data analytics or International Business degree includes a wider range of opportunities for career growth and better economic compensation. You could work as a director in international business development, Project Manager, financial trading, sales management, Strategic data analyst just to name a few.

If that wasn't enough, leading professionals in the country estimate that the employment in this particular field could increase by up to 14% in the upcoming years. The sky is truly the limit!

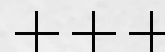
EDUCATION LEVEL

MASTER'S DEGREE

The MBA with concentrations is designed to prepare its students in the theories and practices of the 21st-century business world. You'll gain expertise in specific areas with high demand and desirable for organizations such as Business Intelligence and Analytics, Digital Marketing, International Business or even Information Technology. A competitive advantage that will give you the lead against the competition.

In this degree, we'll show you how to master business in both a local and global context. Refine your entrepreneurial skills and learn how to manage diverse teams, how to track budgets, how to increase business efficiency, and so much more.

This MBA requires 30 graduate-level Credit Hours and has an estimated completion time of around 24 months.



PROGRAM BREAKDOWN

Master of Science in Business Administration (MBA)

(30 Graduate Level Semester Credit Hours – Estimated Completion Time 20 months)

Students enrolled in the Masters of Science in Business Administration (MBA) must complete the following for graduation:

- 15 credits from the core courses.
- 12 credits from the technical courses.
- 3 credits for the final capstone project.
- Complete the three (3) co-requisite

COURSES (30 CREDITS)

| COURSE NUMBER | COURSE NAME | CREDIT HOURS |
|---------------|-------------|--------------|
|---------------|-------------|--------------|

Core Courses (15 credits)

| | | |
|---------|--|----------------|
| MAN 510 | Leadership and Organizational Behavior | 3 credit hours |
| MAN 520 | Quantitative Business Management | 3 credit hours |
| MAN 530 | Accounting, Planning & Control | 3 credit hours |
| MAN 540 | Financial & Decision Making | 3 credit hours |
| MAN 550 | Marketing and Consumers Management | 3 credit hours |

Technical Courses - 12 Credits

Business Analytics (3 Credits Required): Choose two courses from the below

| | | |
|---------|--|----------------|
| BIA 708 | Artificial Intelligence and Data Mining Apps for Business Intelligence | 3 credit hours |
| BIA 706 | Predictive Analytics | 3 credit hours |
| MBA 501 | Managerial Economics | 3 credit hours |
| MBA 550 | Economic Analysis and Business Decisions | 3 credit hours |
| ISM600 | Data Analytics Management | 3 credit hours |

E- Business & Operations Management (6 Credits Required): Choose two courses from the below

| | | |
|---------|---|----------------|
| MAR 600 | Social Media Marketing: Google, Facebook, Instagram & Youtube | 3 credit hours |
| MBA 671 | Information and Technology Systems | 3 credit hours |
| MBA 675 | IT & Business Transformation | 3 credit hours |
| MBA 705 | Entrepreneurship Business Project | 3 credit hours |
| MBA 702 | Operations and Project Management | 3 credit hours |
| MHM 664 | Hospitality Operations Management (Project Management) | 3 credit hours |
| MIT 501 | E-Business Technology and Management | 3 credit hours |

International Strategic Management (3 Credits Required): Choose two courses from the below

| | | |
|---------|--|----------------|
| BAM 600 | International Business | 3 credit hours |
| BIT 620 | Global Information Technology Management | 3 credit hours |
| MBA 521 | International Strategic Management | 3 credit hours |
| MSN 683 | International Perspectives in Community Health | 3 credit hours |





Final Research Project – 3 credits

MBA 710 Final Project (Capstone) 3 credit hours

Degree requirements (3 co-requisite courses - No credit):

All students must complete the three co-requisite courses as part of the requirement for graduation.

LIS 400 Information Resources for Academic and Professional Success 0 credit hours
LIS 500 Scholarly Writing and Research Strategies 0 credit hours
LIS 700 Research Methodology 0 credit hours

